

- **HOLISTIC  
foods**
- **ORGANIC  
quinoa seed**
- **QUALITY  
proteins**
- **ANTIOXIDANT  
rich**
- **GRAIN FREE  
recipes**



**PINNACLE**<sup>®</sup>  
holistic pet nutrition

## **Pinnacle canine -**

a nutritionally balanced, wholesome, holistic blend of natural proteins, fats, grains, vitamins, minerals & probiotics to help aid digestion.

### **WE MAKE OUR OWN**

canine recipes are premium quality foods made in our state of the art facility. We make our own so we can ensure that only high quality and fresh ingredients go into your pet's bowl. In fact, we reject ingredients if they do not meet our high standards.

### **SELECT CARBOHYDRATES**

Virtually all the quality carbohydrates your dog consumes in Pinnacle provide unparalleled energy. The sources of carbohydrates in Pinnacle come from a variety of sources such



as oatmeal, potatoes, and a blend of dried vegetables

that provide polysaccharides and fiber. Your dog's system is well equipped with enzymes to digest the starches, sugars and glycogen needed for the production of energy.

### **QUALITY FATS**

While fat provides your dog with an essential form of energy, it is also necessary to provide your dog with oils rich in omega fatty acids and vitamin E to help keep your dog's skin and coat healthy. The primary fats used in Pinnacle are naturally derived from chicken fat, canola oil and salmon oil depending on the variety you choose to feed your dog.

## GRAIN FREE

Many pet parents are choosing to serve grain free diets due to concerns about potential ingredient sensitivities. And unlike others, we don't cut corners by adding less expensive meat proteins so you can trust you are serving high quality proteins that your dog deserves. Pinnacle now offers three great tasting grain free recipes to choose from.

## QUALITY PROTEINS

Dietary protein consists of amino acids. There are two types:

1) **Essential** - Those that your dog's body can not make on its own rapidly enough to satisfy its needs and must be provided for by the diet, and



2) **Non-Essential** - those that it can. It is the balance and quality of essential amino acids that fixes the amount of



protein used in a dog food. Amino acids have specific nutritional missions within your dog's body. These include the building and upkeep of tissue and the management of the immune and central nervous systems. It is vital to provide your dog with proteins from a variety of sources to ensure they get all the essential amino acids they need.

